



# SOUTH CENTRAL ARKANSAS REALTORS ASSOCIATION

## 2025 ROOKIE OF THE YEAR AWARD APPLICATION CRITERIA & REQUIREMENTS

The **Rookie of the Year** award honors a SCARA member who has distinguished themselves from their peers and achieved high levels of success early on in their career. The Rookie of the Year is chosen based on a member's personal production as well as their commitment to education, participating in the real estate industry at a local, state & national level and serving our community through volunteerism.

*This is an individual award. A Rookie is defined as a member who has been a REALTOR® for 24 months or less (January 1, 2024 or later). Applicant MUST be a primary member at the South Central Arkansas REALTORS® Association. Only the personal accomplishments of the applicant will be considered.*

**SCORING SYSTEM** your application will be scored on the following categories

- 60 Pts Max - Production
- 40 Pts Max - Education
- 60 Pts Max - Industry Involvement
- 40 Pts Max - Community Involvement



\*\*Submission of a 2-minute video, indicating why you should be considered for this Award is part of the application. Please email your video to [debbie@myscara.biz](mailto:debbie@myscara.biz) NO LATER than **January 30, 2026**. (Videos are presented to the committee only after the finalists have been chosen. Videos are not mandatory, but are highly encouraged to assist the committee in selecting the winner.)

**TO APPLY, PLEASE SUBMIT THE FOLLOWING ITEMS TO DEBBIE BY **JANUARY 30, 2026****

- Completed Application
- 2 minute video
- CARMLS print out with 2025 production
- One page real estate "resume" including your education experience & certifications
- Certificate for all completed courses, designations & certifications
- Printed letter of recommendation from broker
- Printed letter of recommendation from peer



# **SOUTH CENTRAL ARKANSAS REALTORS ASSOCIATION**

## **2025 ROOKIE OF THE YEAR AWARD APPLICATION**

### **PLEASE ANSWER ALL QUESTIONS**

What SCARA committees did you serve on in 2025? \_\_\_\_\_

---

---

Did you serve as Chair/Vice-Chair for any SCARA committees in 2025? \_\_\_\_\_

---

---

How many SCARA General Membership Meetings did you attend in 2025? Do you remember which month or who the speaker was? \_\_\_\_\_

---

---

List any SCARA events/fundraisers you attended in 2025.

---

---

In what ways are you involved with the real estate association at the state level (ARA)?

---

---

In what ways are you involved with the real estate association at the national level (National Association of REALTORS)?

---

---

Please list below any other industry related groups or organizations you were involved in this past year.

---

---

---



# **SOUTH CENTRAL ARKANSAS REALTORS ASSOCIATION**

## **2025 ROOKIE OF THE YEAR AWARD APPLICATION**

### **PLEASE ANSWER ALL QUESTIONS**

Do you work individually or as part of a team? \_\_\_\_\_

Which team? \_\_\_\_\_

From January 1 - December 31, 2025, what was your individual production in number of SALES volume dollars closed? (Include SALES ONLY for residential, commercial, lot, & land transactions that closed in 2025)? \_\_\_\_\_

From January 1 - December 31, 2025, what was your individual production in number of SALES transactions closed? (Include SALES ONLY for residential, commercial, lot, & land transactions that closed in 2025)? \_\_\_\_\_

From January 1 - December 31, 2025, what was your individual production in number of LEASE volume closed? (Include LEASE ONLY for residential, commercial, lot, & land transactions that closed in 2025)? \_\_\_\_\_

From January 1 - December 31, 2025, what was your individual production in number of LEASE transactions closed? (Include LEASE ONLY for residential, commercial, lot, & land transactions that closed in 2025)? \_\_\_\_\_

Did you receive any special recognition in 2025 for your business conduct, service to clients, or any other business accomplishment as a REALTOR? \_\_\_\_\_

\_\_\_\_\_

What specific sales methods did you utilize to launch your real estate career? \_\_\_\_\_

\_\_\_\_\_

What do you directly attribute to your sales success this past year? \_\_\_\_\_

\_\_\_\_\_



# **SOUTH CENTRAL ARKANSAS REALTORS ASSOCIATION**

## **2025 ROOKIE OF THE YEAR AWARD APPLICATION**

### **PLEASE ANSWER ALL QUESTIONS**

List any AREC approved real estate related educational courses you completed in 2025.

---

---

List any real estate designations or certifications you currently hold.

---

---

Aside from Continuing Education, what other educational opportunities did you seek this past year?

---

---

Do you organize your own charity or charitable event? If yes, explain in detail.

---

---

Do you serve on any local boards?

---

---

In what ways did you participate in supporting the community with your brokerage?

---

---



# **SOUTH CENTRAL ARKANSAS REALTORS ASSOCIATION**

## **2025 ROOKIE OF THE YEAR AWARD APPLICATION**

### **PLEASE ANSWER ALL QUESTIONS**

Please provide in detail all the ways you individually volunteered or supported the community this past year?

---

---

---

In what ways did you encourage your peers to become more involved in the community?

---

---

---

Any additional information you want to give the committee?

---

---

---

---