



SOUTH CENTRAL ARKANSAS REALTORS ASSOCIATION

2025 ROOKIE OF THE YEAR AWARD APPLICATION CRITERIA & REQUIREMENTS

The **Rookie of the Year** award honors a SCARA member who has distinguished themselves from their peers and achieved high levels of success early on in their career. The Rookie of the Year is chosen based on a member's personal production as well as their commitment to education, participating in the real estate industry at a local, state & national level and serving our community through volunteerism.

This is an individual award. A Rookie is defined as a member who has been a REALTOR® for 24 months or less (January 1, 2024 or later). Applicant MUST be a primary member at the South Central Arkansas REALTORS® Association. Only the personal accomplishments of the applicant will be considered.

SCORING SYSTEM *your application will be scored on the following categories*

- 60 Pts Max - Production
- 40 Pts Max - Education
- 60 Pts Max - Industry Involvement
- 40 Pts Max - Community Involvement



***Submission of a 2-minute video, indicating why you should be considered for this Award is part of the application. Please email your video to debbie@myscara.biz NO LATER than January 30, 2026. (Videos are presented to the committee only after the finalists have been chosen. Videos are not mandatory, but are highly encouraged to assist the committee in selecting the winner.)*

TO APPLY, PLEASE SUBMIT THE FOLLOWING ITEMS TO DEBBIE BY JANUARY 30, 2026

- Completed Application
- 2 minute video
- CARMLS print out with 2025 production
- One page real estate "resume" including your education experience & certifications
- Certificate for all completed courses, designations & certifications
- Printed letter of recommendation from broker
- Printed letter of recommendaiton from peer



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PLEASE ANSWER ALL QUESTIONS

What SCARA committees did you serve on in 2025? _____

Did you serve as Chair/Vice-Chair for any SCARA committees in 2025? _____

How many SCARA General Membership Meetings did you attend in 2025? Do you remember which month or who the speaker was? _____

List any SCARA events/fundraisers you attended in 2025.

In what ways are you involved with the real estate association at the state level (ARA)?

In what ways are you involved with the real estate association at the national level (National Association of REALTORS)?

Please list below any other industry related groups or organizations you were involved in this past year.



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PLEASE ANSWER ALL QUESTIONS

Do you work individually or as part of a team? _____

Which team? _____

From January 1 - December 31, 2025, what was your individual production in number of SALES volume dollars closed? (Include SALES ONLY for residential, commercial, lot, & land transactions that closed in 2025)? _____

From January 1 - December 31, 2025, what was your individual production in number of SALES transactions closed? (Include SALES ONLY for residential, commercial, lot, & land transactions that closed in 2025)? _____

From January 1 - December 31, 2025, what was your individual production in number of LEASE volume closed? (Include LEASE ONLY for residential, commercial, lot, & land transactions that closed in 2025)? _____

From January 1 - December 31, 2025, what was your individual production in number of LEASE transactions closed? (Include LEASE ONLY for residential, commercial, lot, & land transactions that closed in 2025)? _____

Did you receive any special recognition in 2025 for your business conduct, service to clients, or any other business accomplishment as a REALTOR? _____

What specific sales methods did you utilize to launch your real estate career? _____

What do you directly attribute to your sales success this past year? _____

What distinguishes you from other new agents in the industry? _____



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PLEASE ANSWER ALL QUESTIONS

List any AREC approved real estate related educational courses you completed in 2025.

List any real estate designations or certifications you currently hold.

Aside from Continuing Education, what other educational opportunities did you seek this past year?

Do you organize your own charity or charitable event? If yes, explain in detail.

Do you serve on any local boards?

In what ways did you participate in supporting the community with your brokerage?



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PLEASE ANSWER ALL QUESTIONS

Please provide in detail all the ways you individually volunteered or supported the community this past year?

In what ways did you encourage your peers to become more involved in the community?

Any additional information you want to give the committee?
